

# Daniel S. Keller

2248 International Bl.  
Oakland, California 94606 USA

(415) 861-4500  
[dan@keller-email.com](mailto:dan@keller-email.com)  
<http://www.dan-keller.com>

## KEYWORDS

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Medical informatics. Healthcare IT. Nursing. Worldwide web. Software development. Networks. Personal productivity. Silicon Valley entrepreneur.

## SUMMARY

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**Objective:** A healthcare systems leadership career in which I can apply my clinical training and my high-tech experience.

**History:** Established professional with 30+ years of experience running, growing technology-based business. Focus on healthcare and software. Proven abilities in visioneering, technology implementation, people management, client relations, communication, training, and bedside nursing.

## EXPERIENCE

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### **2009 – 2017** **Nurse Tech, Inc., San Francisco**

“NurseMind” time management iPhone app for nurses. 10,000 downloads so far.

- ) In-depth nurse user requirements identified and workflow analyzed.
- ) Business plan written. Capital raised. Corporation founded.
- ) Managed clinical software development process from conception through release.
- ) Software product, backend database, and web site released in February, 2013. Patented in 2015.

### **2006 – 2010** **Bay Area hospitals and universities**

Nursing student, now RN

- ) Classroom work at USF, Samuel Merritt, Skyline, CCSF.
- ) Clinical rotations at Mills-Peninsula, UCSF, O’Conner, Kaiser SSF and Santa Clara, St. Mary’s, Veteran’s Administration, others.

### **2005 – 2006** **Mills-Peninsula Health Services, San Mateo, California**

Smoking Cessation Program Leader

- ) Counseling, teaching, courseware development, community outreach.
- ) Success rate of 25% was nearly double the industry standard.

### **2004 – 2005** **Wifi-Italia, Rome, Italy**

Wireless networks installation and administration

- ) Italy’s first open-access wifi network.
- ) Numerous security challenges, no breaches.
- ) At world’s second-highest grossing McDonald’s, increased sales by 10%.

### **1988 – 2004** **Dan Keller Technical Services, San Francisco**

Technology training and consulting

- ) Wrote and delivered 30 web-based courses. Proprietary, industry-leading train-the-trainer system.
- ) Employed six instructor/contractors, a programmer and a web graphics artist.
- ) Annual sales: \$.5M.
- ) Pioneered the paperless classroom and the web’s first XML-based training catalog.
- ) Clients: Apple, Autodesk, Bellsouth, Fireman’s Fund, Genentech, Hewlett Packard, Intuit, Schwab, Silicon Graphics, Sun Microsystems, Texas Instruments, UCSF, Wells Fargo, Xilinx, Yahoo!, others.

## SKILLS

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- ) Bedside nursing, incl. clinical software usage (Epic, IDX, Centricity, TeleResults)
- ) Business operations; project management; client account management and nurture
- ) Technical training development and delivery, instructional design, trainer mentoring
- ) Web site construction and maintenance, Internet service provider (ISP) and site hosting
- ) Administration of networks and systems, programming, database design
- ) Marketing, sales, international business, fluent Italian

## AWARDS AND HONORS

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- ) 2015 United States Patent 9164656, *Graphical Display for Scheduling and Monitoring Tasks*
- ) 2010 BSN *Cum Laude*, Samuel Merritt University
- ) 2008 Humanitarian assistance to the Medical University of Hue, Vietnam
- ) 1996 Best Tutorial, 5th Annual World Wide Web Conference (WWW5), Paris

## PUBLICATIONS

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- ) Web site, technical documentation and blog for NurseMind: <http://www.nursemind.com>
- ) Health care technology and policy blog <http://www.kellerhealth.com> (2005-present)
- ) Lists for Nurses, *AMIA Student Working Group News* (2010)
- ) *Call It Quits*, smoking cessation workbook (2006) & site <http://www.tobaccoteacher.com>
- ) Courseware: *Hands-On XML, HTML Authoring, CGI Scripting, Tech. of Instruction*, etc. (1990-2000)
- ) *A Continuing Medical Education Registration System*, Alliance for Continuing Medical Ed. (1983)
- ) *Encounter Data System*, American Association for Medical Systems and Informatics (1982)

## EDUCATION

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### 2010 Samuel Merritt University

- ) RN, BSN - Nursing coursework, clinical rotations

### 2009 American Medical Informatics Association

- ) 10x10 informatics training for clinicians

### 1983 University of California, San Francisco

- ) MS, Medical Information Science
- ) Thesis: *Encounter Data System* (a working EMR)

### 1978 University of California, Santa Cruz

- ) BA, Information Sciences

Site	Unit Type	Hrs
St. Mary's Hosp., SF	SNF	120
Peninsula Hosp.	Med-surg	120
Kaiser, Santa Clara	ICU	15
Kaiser, Santa Clara	Oncology	120
UCSF Long Hosp.	Peds	135
Peninsula Hosp.	Maternity	135
O'Connor Hosp., SJ	Telemetry	135
Friendship House, SF	Community	135
VA, Menlo Park	Psych	135
Kaiser, SSF	ED	122

## CERTIFICATIONS AND MEMBERSHIPS

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- ) California Registered Nurse, License #790869
- ) Health Information Management Systems Society (HIMSS)
- ) American Nurses Association (ANA)
- ) American Nursing Informatics Association (ANIA)
- ) American Organization of Nurse Executives (AONE)
- ) Safety Management and Response Techniques (psychiatric nursing, 2010)
- ) American Medical Informatics Association (AMIA)
- ) San Francisco Bay Area ACM SIG on Human-Computer Interaction (BayCHI)
- ) Advanced Cardiovascular Life Support (ACLS), Basic Life Support (BLS)